



DORSET & WILTSHIRE
FIRE AND RESCUE

Saint Joseph's

CATHOLIC SCHOOL

22 September 2017

Dear Parent/Guardian

Our school is working with The Wiltshire & Swindon Road Safety Partnership to educate Wiltshire & Swindon's students about their actions and possible consequences as drivers or motorcycle riders.

Accordingly, arrangements have been made to take **all Year 11 pupils** to attend the Safe Drive Stay Alive Roadshow, held at St Edmunds School on the Friday 6 October at 10.15am. We will be leaving school at 10.00am and aim to return in time for lunch. Pupils will need to be in full school uniform.

We recognise there is perhaps no time more worrying for parents than as their children begin to become drivers and for good reason. It's a tragic fact that young drivers are statistically very much the most at risk.

- **Research by the Association of British Insurers shows that teenage drivers are 10 times more likely to be killed or seriously injured while driving than motorists in their 40's**
- **1 in 5 drivers involved in a Road Traffic Collision in which people are injured are under the age of 25 and about half of all accidental deaths of children are due to Road Traffic Collisions**
- **An alarming 20% of driver's crash in their first year of driving.**

We all have a responsibility to do something about this and it's important to address the attitudes of young people to driving at an early stage. As a combined response the Safety Partnership has developed a successful roadshow now in its 11th year. Each show traces the events leading up to a road traffic collision and shows how the emergency services deal with the aftermath. This is a powerful and emotional initiative that brings home the very real message of the consequences of poor driving behaviour on the road. The shows have been designed to make young people aware of their responsibilities for their actions on the road and the potentially lethal results of failing to drive responsibly.

Safe Drive Stay Alive runs to a tried, tested and proven formula. Feedback evidences that this really is a very effective experience for young people.

If you have any questions or concerns regarding the trip, or you feel this is unsuitable for your child to attend, please do not hesitate to contact me at school.

Yours sincerely

Mrs S Fenwick
Careers Coordinator